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LETTER OF INTRODUCTION

Stephen McDaniel and Eileen McDaniel, Ph.D.

Freakalytics LLC

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USA

To whom it may concern,

Stephen and Eileen McDaniel are the owners of Freakalytics, LLC. Their firm is our sole worldwide educational partner for Tableau Software. Tableau Software is incorporated in the United States and is recognized as one of the fastest growing software companies in the world and is a member of the Inc 500. Some of our international customers include the London School of Economics, University College- Dublin, Oxford University, the Government of Canada, [REDACTED], Barclays Global, [REDACTED], British Red Cross, [REDACTED], Nestlé.

Stephen and Eileen are recognized as leading international authorities on our software and travel extensively on behalf of our company to assist customers regarding installation, debugging and proper software usage via public educational seminars. They are published authors on Tableau Software with the best-selling book on our product. They frequently travel to present at Tableau User Groups and to provide expert level advice (not otherwise attainable) for organizations across the world.

We ask that you permit them entry to your country to assist our customers with the proper use of our software including installation, debugging and proper maintenance of their work. As the sole educational experts on Tableau Software worldwide, we believe there is tremendous benefit for your countries organizations by allowing them entry to your country.

If you need any further assistance please don't hesitate to contact us accordingly.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Elissa Fink", written over a light blue grid background.

Elissa Fink

Vice President of Marketing

Tableau Software, Inc.